



OTA U – Introduction

(Welcome to OTA/OTA U/Training)

Welcome to OTA.

We're thrilled you have joined the Overtime Athletics Franchise Network.

Our Mission is TO GIVE HIGH FIVES and your journey to fulfill this goal begins here, with OTA U.

(Purpose of OTA U)

OTA U is our initial training platform for all New Franchisees.

Its purpose is to provide a foundation for you to become an EXPERT on our Systems and Tools.

(Preview of Topics)

Topics you will be studying include OTA's technology platforms, an introduction to both OTA Youth Sports Programming Formats and Franchisee Business Operations (to include QuickBooks) as well as some investigative steps to assist a new territory launch. OTA U will in part also focus on marketing, social media, and customer service best practices.

(How To)

OTA U is a collection of headings accompanied by TABS with the word ENTER. Clicking ENTER will take you to the materials or class for each section. It may be helpful to preview the exercise prior to reviewing the material. This way, it may be possible to complete the exercise as you go.

Directions accompany each class with how to submit your work. Most exercises generate a finished product that you will receive in an email as an attached document. Please follow the directions and forward that submittal so that we can monitor your progress. If a section of training does not include an exercise to be completed there will still be a submittal generated acknowledging your completion of that section.

Be sure to begin with the Start Up Guide and follow each step of OTA U in sequence.

This should be considered an “academic process”.

Each section of OTA U is an online class and should be approached as such.

Read/Review/Complete Exercises Properly.

(Issues or Problems w/OTA U)

If you run into any problems, technical or otherwise, just call a timeout and reach out to OTA HQ for assistance. We are ready to support.

(Timeline and Next Step)

Though you are welcome to go at your own pace, targeting around two weeks to complete OTA U is a good goal.

Once you have finished, you will move onto formal training of our Franchise Manuals. We'll begin to schedule these sessions as you get closer to concluding your OTA U Training.

(Let's Go)

This is your first opportunity to demonstrate to us what type of player you are.

So, get after it and go to work!