



COMPANY INFORMATION

Overtime Athletics

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FREQUENTLY ASKED QUESTIONS

Why should I franchise with Overtime Athletics?

- *Over 20 years of experience & brand power*
- *Top name in the youth sports industry*
- *Comprehensive training*
- *Marketing support*
- *Turnkey program*
- *State-of-the-art technology*

What will I receive as part of the OTA Franchise System?

Prior to the commencement of your business, you will be enrolled in Overtime Athletics University. This includes 10 online classes and 15 hours of training with owners Chris Whelan & Chris Horich. You will also receive, among other things, access to our Franchise Portal, a comprehensive operating manual, access to our OTA Curriculum, many staff training videos, and the rights to use Overtime Athletics trademarks.

What sports can I offer? What age groups can I service?

Our sports offerings include baseball, basketball, flag football, soccer, tennis, golf, cheerleading, speed & agility, lacrosse, kickball, dodgeball, floor hockey, and sports spectacular. We offer programs for ages 4-14 years.

Do I need prior industry experience?

No, you do not necessarily need sports camp industry experience. We look for franchisees who have strong business management skills, a positive attitude and work ethic, and a commitment to providing great customer service.

How much is the initial investment?

The estimated initial investment required ranges from \$25,000 - \$35,000 for a franchise. As with any new business venture, it is important that you have adequate working capital.

What is the term of the franchise agreement?

The initial term of your Overtime Athletics Franchise agreement is ten years.

How big are the territories?

A standard territory equates to a minimum of 100,000 in population. Other factors that may determine territory size include population density, population of children ages 4-14 yrs, and total number of elementary schools in your area. We will work with you to define your territory.

Does Overtime Athletics offer a discount for U.S. Military Veterans?

Yes. To honor those who have served in the U.S. Military, Overtime Athletics offers a discount of 10% the Franchise Fee.

Does Overtime Athletics offer any financing?

Because of the low franchise fee, we do not offer financing at this time. We are happy to refer you to one of our preferred lending partners if you would like to explore funding options.

Where will I run programs?

With our help, you will create partnerships with local schools, parks and recreation facilities, sports clubs, YMCA's, boys & girls clubs, churches, JCC's, universities, HOAs and other sports facilities.

Are there any advertising fees?

No

Are there technology fees?

Yes. \$300 per quarter which covers: Website, Merchant Account, Microsoft 365 Account, OTA HUB Software, and Sales Software.

What are the royalties?

*Royalties are 5% which come from the total revenue. We give you your first year **ROYALTY FREE**.*

What about ongoing support?

We will provide ongoing support service to you via phone, email, webinar, and on-site visits to your territory.

We regularly update our operations manuals and franchise portal with new procedures and other information designed to improve operations for all franchisees. We are also available to conduct ongoing training programs.

What is the best time of year to start a Overtime Athletics franchise?

Our business focuses on year-round programming so you can start making money during any part of the year.

What are the next steps?

Call or e-mail today and we will start the process. You can get your franchise up and running in less than a month!