OTA

Operations and Administration

Section 4:

Online Platforms

- Registration System
- The HUB
- The OTA APP

*Franchisees should monitor and refer to the Franchise Portal for updates on our software tools. Videos, Training Documents, and Announcements can be found here. Online Platforms will continually be updated and enhanced as our OTA System continues to grow. Your feedback is key in assisting with this process. Please inform HQ of glitches, ideas, and requests when it comes to the features of these tools.

Registration System: Jumbula

* Jumbula is our online registration platform that allows families to register and pay by credit card online.

<u>The features of Jumbula Registration Software include</u>:

1. Program Set-Up (Class, Camp, Subscription, etc.)

2. Communicating to participating families

3. Creating Rosters

4. Setting up discounts & coupons

5. Payment Plans

6. Creating databases for previous participants

*Jumbula's effectiveness is directly related to keeping it up to date in real time. This is an essential component to operating an OTA Territory.

Overtime Athletics: The HUB

*The HUB is a software platform that is "central command" for operating and managing your OTA Territory.

The features of The Hub include:

1. Dashboard
   - Session Stats

2. Territory Sales
   - Customer Relationship Manger

3. Instructors
   - Home of the Instructor Info Sheet
   - Creating Schedules
   - Payroll Tool

4. The BOARD
   - Creating Program Schedule
   - Managing Program Schedule
   - Checking in Instructors

5. Receivables
   - Tracking Revenue

*The Hub's effectiveness is directly related to keeping it up to date in real time. This is an essential component to operating an OTA Territory.

Overtime Athletics: The APP

*The OTA APP is a mobile resource tied to The HUB software platform that is "central command" for operating and managing your OTA Territory.

- It can be found in the APP store as OTM
- Franchisee uses same credentials as online HUB

The features of The APP include:

1. Dashboard

2. Margin Report

3. Instructor
   - Create
   - List
   - Payroll Details
   - Schedule Details

4. Board
   - Check in Instructors
   - Listing of All Programs
   - Payment/Receivables

5. Territory Sales
   - CRM Tool (All Functions Just Like HUB Software)